

VACANCY: RESEARCH MANAGER.

Interconsumer Products Ltd is a fast growing company manufacturing personal care consumer products which are marketed and distributed in over 10 African countries. The above vacancy exists in our establishment.

Due to the diversity in demographics and the social cultures in the different markets we sell our products, we need to recruit a research manager whose key roles and deliverables are as follows:-

KEY RESPONSIBILITIES

1. Establishing consumer needs, preferences and tastes in different countries and demographics.
2. Designing research methodology.
3. Overseeing research.
4. Establishing all regulatory requirements in different countries.
5. Collecting and collating data.
6. Interpreting data.
7. Applying & actualizing the research outcome.

KEY DELIVERABLES

- ✓ Guiding on the product to be introduced in different markets and demographics
- ✓ Guiding on product packaging
- ✓ Establishing market size for different products
- ✓ Establishing opportunities and entry barriers

MINIMUM QUALIFICATION AND JOB REQUIREMENTS

1. Undergraduate in analytical or organic chemistry from a recognized university
2. MSC or MBA
3. Professional training in market research & project management
4. Good analytical skills
5. People management and leadership skills
6. Over 5 years experience in research and project management
7. The job entails extensive travelling within different African countries.

If you believe you are the right candidate for this position and possess the right qualification, send your detailed C.V to hr@interconsumer.co.ke to reach us before close of business **10th September 2010.**